

# City of Seal Beach



## Seal Beach Municipal Election Information and Measure GG

Summer/Fall 2024



# Presented by the City of Seal Beach



- Patrick Gallegos, Assistant City Manager
- Barbara Arenado, Director of Finance
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# Thank you, Seal Beach Residents



With your help and feedback, we have identified top priorities to ensure we can maintain basic services for a safe and clean Seal Beach.





# Additional Resources will help Seal Beach address services and priorities including:



- Maintaining 911 medical emergency response
- Maintaining fire response
- Maintaining police response
- Protecting local drinking water sources
- Helping prevent property crimes and retail thefts
- Keeping public beaches clean
- Keeping public areas clean and safe



# Keeping Seal Beach Clean & Safe



Community members have indicated it is a top priority to keep our community safe.

Unfortunately, despite the city's best efforts last year, there were over 700 thefts, burglaries, robberies, and auto thefts in the City of Seal Beach—the highest number in five years. The City must maintain public safety and community policing efforts to keep residents and their property safe.



# Crime Statistics



- Crime overall for all categories down 4% for 2023 as compared to 2022
- Retail theft up 16%
- 2023
  - Arrests - 809
  - Moving violations - 3,416
  - 9-1-1 Calls - 1,468
  - Patrol Checks - 7,688



# Maintaining Emergency Services



- Residents have indicated emergency medical services are a top priority. So far this year alone, approximately 75% of all calls to the Orange County Fire Authority that serves Seal Beach have been related to medical emergencies.





# FY 2024-25 Five-Year Forecast

- FY 2023-24 Projected \$1.7M Deficit/FY 2024-25 began with a \$6 million deficit.
  - Historically high inflation rates
  - Increases in contract costs and mandates not within the City’s control
  - Historical service levels
- Extensive review process involving over 30 rounds of revenue and expenditure analysis and reductions
- Included a 3<sup>rd</sup> City Council Workshop to further balance the Budget
- Salary and benefit costs were reduced by \$1 million
- Maintenance and operations budgets across the City were reduced by over \$3 million impacting service response times, upkeep, and quality of life
- Revenue projections were analyzed rigorously
- The five-year outlook incorporates balancing measures, unsustainable for the long-term
- Budget balanced with one-time asset forfeiture funds

<b>FORECAST SUMMARY</b>	<b>2025B</b>	<b>2026F</b>	<b>2027F</b>	<b>2028F</b>	<b>2029F</b>
TOTAL REVENUES AND SOURCES	43,984,664	44,750,051	46,037,951	47,279,908	48,528,169
TOTAL EXPENDITURES AND USES	43,950,831	46,232,113	48,042,817	49,651,590	51,266,448
<b>NET OVER/(UNDER)</b>	<b>33,833</b>	<b>(1,482,063)</b>	<b>(2,004,866)</b>	<b>(2,371,682)</b>	<b>(2,738,278)</b>



# What is Measure GG?



Measure GG is a local,  $\frac{1}{2}$  cent sales tax measure on your Municipal Election ballot.

The Seal Beach City Council unanimously placed Measure GG on the November 5, 2024 ballot to allow voters to consider generating additional funds for general City services and priorities identified by residents, such as medical emergency response, public safety, and keeping beaches and other public areas clean and safe.

# Official Measure GG Ballot Question

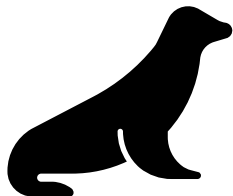


## City of Seal Beach Services Measure

Shall the measure funding City of Seal Beach general services such as maintaining 911 medical emergency/police/fire response, helping prevent property crimes/retail thefts; keeping public areas/beaches safe/clean; helping protect local water quality; reducing risk of flooding; retaining/supporting local businesses; addressing homelessness; repairing streets/potholes; by establishing a  $\frac{1}{2}\text{¢}$  sales tax providing approximately \$3,000,000 annually until ended by voters; requiring audits, public spending disclosure, all funds spent for Seal Beach, be adopted?

YES

NO



# Who Pays for Measure GG?



Almost half of all sales tax dollars collected in Seal Beach are paid by tourists who visit our beaches, shop at local stores, and eat in our restaurants, as well as day visitors who work in Seal Beach.







# Fiscal Accountability

Measure GG revenue is subject to strict accountability provisions, including citizen oversight with public disclosure of all spending, mandatory financial audits, and reports to the community.





# Municipal Election Community Meetings



Leisure World Clubhouse 1

Monday, September 10th at 1:30 pm

Marina Park Community Center

Monday, September 16th at 6:00 pm

SB Tennis & Pickleball Center

Wednesday, September 25th at 6:00 pm

SB Tennis & Pickleball Center

Wednesday, October 9th at 6:00 pm

# What Else is on the Municipal Election Ballot and How Do I Vote?



Measure GG is on the November 5, 2024 ballot. District 2 and 4 Seal Beach City Council seats are also on the ballot.

For Election Information and to register to vote: [www.ocvote.gov](http://www.ocvote.gov).

For City and Measure Information visit [www.sealbeachca.gov](http://www.sealbeachca.gov).

## How to Vote



- All registered voters receive a vote-by-mail ballot via USPS from the Orange County Registrar of Voters
- Ballot Drop Box (can drop ballot off at any drop box in Orange County, open 24/7 starting 10/8 – 11/5)
  - Mary Wilson Library Seal Beach (walk-up)
  - Leisure World Seal Beach (drive-up and walk-up)
- Vote Centers in Seal Beach
  - Seal Beach Senior Center, 707 Electric Avenue
  - Fire Station 48, 3131 N. Gate Road

If you have specific questions or would like to request a presentation for your organization, please contact [MeasureGGSealBeach@sealbeachca.gov](mailto:MeasureGGSealBeach@sealbeachca.gov).