



**Maintain  
Police  
Response**

**Clean  
Public  
Beach**



**Clean  
Drinking  
Water**

**Emergency  
Medical  
Services**



**COMMUNITY ENGAGEMENT**

**Protecting Seal Beach's  
Quality of Life**





Seal Beach is a Full-Service City



# Crime Statistics

- Crime overall for all categories **down 4%** for 2023 as compared to 2022
- Retail theft up 16%
- 2023
  - Arrests - 809
  - Moving violations - 3,416
  - 9-1-1 Calls - 1,468
  - Patrol Checks - 7,688





# City of Seal Beach

SEARCH

ABOUT US

DEPARTMENTS

I WANT TO...

GOVERNMENT

CITY SERVICES

## What's on Your Mind Seal Beach?



Maintain  
Police  
Response



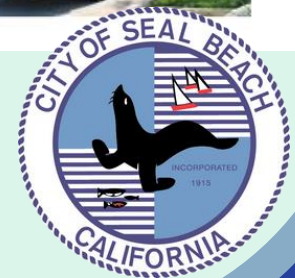
Clean  
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# Priorities Identified by Residents



Maintaining 911 medical emergency response



Maintaining fire response



Maintaining police response



Protecting local drinking water sources



Helping prevent property crimes



Keeping public beaches clean



Keeping public areas clean and safe



# Challenges

- ❑ The City faces an ongoing budget deficit
- ❑ Service reductions to bridge the gap between expenses and revenue
- ❑ \$1M reduction in salaries through hiring deferrals
- ❑ Reduced public safety overtime
- ❑ Cut back street and landscape maintenance
- ❑ Postponed facility repairs and maintenance



# Maintaining Emergency Services



- Residents have indicated emergency medical services are a top priority. So far this year alone, approximately 75 percent of all calls to the Orange County Fire Authority that serves Seal Beach have been related to medical emergencies.
- The City must be able to ensure that our city has the needed firefighters and paramedics, and lifesaving equipment to maintain emergency response times and save lives.

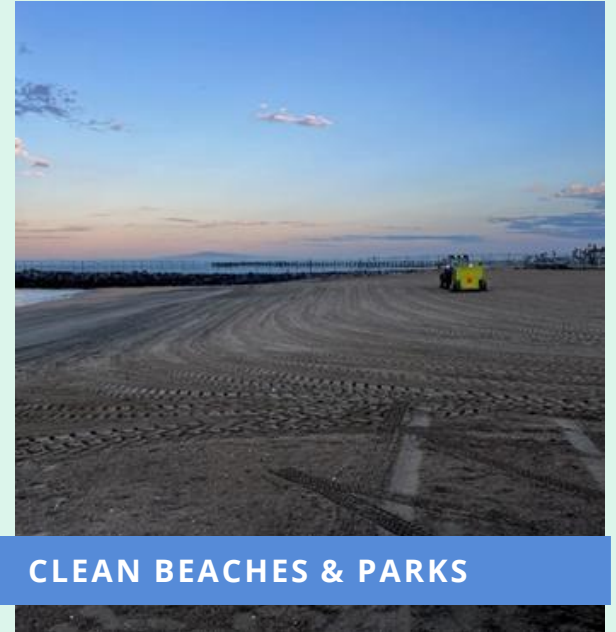
# Maintaining a Safe Community



- Community members have indicated it is a top priority to keep our community safe.
- Unfortunately, despite the City's best efforts last year, there were over 700 thefts, burglaries, robberies, and auto thefts in the City of Seal Beach - the highest number in five years. The City must maintain public safety and community policing efforts to keep residents and their property safe.



# Maintaining the Basics



The City faces significant financial challenges this year, giving the City no choice but to make severe cuts in funding for fire and police protection, pothole repairs, park maintenance, water and beach protection and other essential city services if additional funding is not identified.



# Measure on Ballot November 5, 2024

- ❑ July 22, 2024 City Council approved placing a ½ cent transaction and use tax measure on the ballot for voter consideration
- ❑ All money would stay in Seal Beach to address local needs
- ❑ By law, no funds could be taken away by the State
- ❑ Exemptions include: Groceries, Prescription Medicine, Prescription Medical Equipment, and other essential items



# What's on Your Mind, Seal Beach?



We need your feedback and the issues YOU care about! Use your voice and let us know what's on your mind, by filling out our online survey:

[www.sealbeachca.gov/onmymind](http://www.sealbeachca.gov/onmymind)

Thank you for attending and engaging! We look forward to sharing further survey results.

